



TME (UK) - GOODWILL (INDIA) PARTNERSHIP PROJECT — 2015

Goodwill Social Work Centre, Madurai, India

Goodwill Social Work Centre is an Indian Non-governmental organisation registered as a Society/Charity under the Tamilnadu Societies Registration Act 27 of 1975, Government of Tamilnadu {India} and Foreign Contribution (Regulations)



Act 1976, Ministry of Home Affairs, Government of India in order to be eligible to receive donations from International funding organisations, Corporates, individual donors and philanthropists. Our Society's Registration number is: 112/1981 and our FCRA number is 075940124. It is duly registered under section 12-A {b} of the Income Tax Act 1961. We regularly submit our annual returns, reports and audited statements of accounts to the Government of Tamilnadu

and Government of India as per the above legal enactments.

Please visit us on the web at :<http://www.goodwillsocialworkcentre.org> and watch our video on you tube at :<http://www.youtube.com/watch?v=uhkVeoo5mQE>.

Use of TME(UK) Technology in GOODWILL's development projects in India

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Goodwill Social Work Centre, Madurai, India has been organising capacity building programmes for children, youth and women covered under our 'Non-formal employment training supported by Global Links Initiative, U K, on the theme 'Use of Technology to bring knowledge and hope to the poorest of the people' through audio-visual lessons on basic health and life skills developed by Thare Machi Education(UK). TME has donated a DVD player and a set of 27 interactive DVD lessons in Tamil language to the Goodwill Social Work Centre, which are being used to disseminate health information to our beneficiaries in the various project units. The extent of participation of children and women in the training sessions and response has been phenomenal.

Goodwill's thrust areas

Since its inception our organisation has been working in the areas of children's rights, children's rights through artwork, Children's environmental health rights, humanitarian aid, Intensive family preservation of dysfunctional families, Youth and women development, non-formal employment training for youth, community technology services, environment education and action, social research,, NGO capacity building and networking and NGO consultancy. GOODWILL is highly professional in its approach and its methods are underpinned by a strong academic research ethos.



Highly impressed by the professionalism in GOODWILL's governance and management of programmes, the Global Links Initiative (www.glinet.org), a registered company and a charity in the United Kingdom has entered into a partnership agreement with GOODWILL on 6th October 2007 to work together to provide services and capacity building programmes for GLI Networkers in Tamilnadu, India.



Ethos of GOODWILL



The term '**Goodwill social work**' is a philosophy, a practice mode and an approach, which is preventative, rehabilitative and developmental in perspective and based on the principles of scientific humanism in line with the professional social work model. It combines social philanthropy, professional social work and social development. '**Goodwill social work**' is inclusive where children, youth, men and women participate in the social and economic life of their communities. It attempts to treat the symptoms through social protection, remove as far as possible the barriers to better social outcomes and tackle the root causes through social investment. It is committed to a particular set of professional values of social work including respect for worth and dignity of every person, the client's right to self-determination, confidentiality, advocacy and social action that promotes social justice, which are reflected in the word '**GOODWILL**'.



Free distribution of TME(UK)-DVDs and Interactive sessions



Current Activity

We have already been involved in distributing , **free of charge**, a set of **30 interactive DVDs** on **health related topics** in **Tamil** and **English** languages to schools, colleges/Schools of Social work, NGOs, Corporates etc in and around Madurai,Tamilnadu. We wish to offer our professional help and support, free of charge to your institution/organisation, which really will benefit the community with whom you are involved. We would be very grateful if you could please grant us permission to organise interactive training sessions on the DVD lessons at your instituton/organisation and extend your assistance and co-operation.

We invite you to watch our slide slow presentation of the above project at :

<https://picasaweb.google.com/105970981309755050824/>

ThareMachiEducationUKDVDLessonsForChildrenWomenInGLIGSWCPartnershipProject?noredirect=1#slideshow/5778994547101233826

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Gfor goodness in all we do for the community
Ostands for overflowing with love, compassion, and peace
Ofor outpouring care for others, especially , youththeir families
D stands for dutifulness in helping others to help themselves
Wfor willingness to serve the poor and downtrodden
I stands for integrating professionalism in social work practice
L stands for linking itself to serve locally and globally
L stands for lighting up the face of the less fortunate and the unfortunate

[www. goodwillsocialworkcentre.org](http://www.goodwillsocialworkcentre.org)

Our collaboration with TME (UK)

Since 2010 we have been organising capacity building programmes for children,youth, women and in rural and urban areas on the theme '**Use of Technology to bring knowledge and hope to the communities**' through interactive audio-visual lessons on basic health and life skills developed by **Thare Machi Education(TME)**, a registered Charity in the **United Kingdom**.

Both TME(UK) and GOODWILL(India) has been taking up partnership project in the state of Tamilnadu to organize health promotion programmes which include

- 1.Distribution of DVDs in Tamil and English languages free of charge
- 2.Organising interactive training sessions on the use of DVD lessons to disseminate health information for developing the life skills in various target groups(children, youth men andwomen) and organisations (Schools,NGOS, Corporates,Schools of social work, Governmental institutions etc)
3. Organising Institutional Capacity building



and training programmes on the use of TME -DVDs for the target audience.